The life insurance industry’s mission is to help all Americans, regardless of where and how they work, their life stage, or their economic status, deal with life’s financial challenges and achieve peace of mind. Here’s how we help in your state:

**DID YOU KNOW?**

1/5 of Wisconsin residents are under age 18—typically financially dependent on a loved one or caregiver.

Wisconsin has 955,000 residents aged 65 or older.

61% of Wisconsin residents are of working age.

686,000 Wyoming residents are dealing with a disability.

**INVESTING IN THE ECONOMY**

The life insurance industry generates approximately 58,800 jobs in Wisconsin.

Life insurance companies invest approximately $93 BILLION in Wisconsin’s economy, helping to finance businesses, create jobs, and provide services in the state.

424 life insurers are licensed to do business in Wisconsin and 22 are domiciled in the state.

**PROTECTING FAMILIES FROM THE LOSS OF A BREADWINNER**

Wisconsin residents have $582 BILLION in total life insurance coverage—90% from ACLI member companies.

Wisconsin residents own 3 MILLION individual life insurance policies, with coverage averaging $129,000 per policyholder.

$1.9 BILLION was paid to Wisconsin life insurance beneficiaries in 2017.

Individual life insurance coverage purchased in Wisconsin in 2017 totaled $28 BILLION.

Group life insurance coverage in the state amounts to $203 BILLION.

**PROVIDING GUARANTEED INCOME AND LONG-TERM CARE TO RETIREES**

Annuity benefits paid in the state in 2017 totaled $1.9 BILLION.

Long-term care insurance paid in the state in 2017 totaled $215 MILLION.

**EVERY DAY IN WISCONSIN, LIFE INSURERS PAY OUT $31.9 MILLION IN LIFE INSURANCE AND ANNUITIES TO FAMILIES AND BUSINESSES—93% FROM ACLI MEMBER COMPANIES.**

© American Council of Life Insurers
101 Constitution Avenue, NW, Suite 700
Washington, D.C. 20001-2133
acli.com | April 2019