

**MEMBERSHIP  
DAY**



**I'M ALL IN FOR  
MEMBERSHIP!**



# MEMBERSHIP DAY



## Get Your Team Together

- Identify your team for Oct 5

## Compile Your Prospects

- Non-Members you know i.e. co-workers, colleagues or business acquaintances
- Non-Members who attend events
- Lapsed members

## Plan Your Oct 5 Membership Day

- Assign calls and in person visits
- Set goals and incentives

**HAVE FUN  
AND RECRUIT  
MEMBERS!**

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For more information please visit  
[www.NAIFA.org/MembershipDay](http://www.NAIFA.org/MembershipDay)

**#NAIFAmembershipday**