



# LEADER of the YEAR *Award*

## Deadline: Thursday, April 30, 2015

In order to recognize the work of YATs across the federation and their commitment to the industry, NAIFA and the Young Advisors Team (YAT) committee established the YAT Leader of the Year Award. This award recognizes a YAT that is the epitome of the profession: a committed NAIFA volunteer, successful in his or her career and active in his or her community. For the online application, visit the NAIFA website at [www.NAIFA.org](http://www.NAIFA.org) (click on **membership** and then **early career/young advisors**).

### How is a person nominated for YAT Leader of the Year?

A YAT must be nominated by a current NAIFA member, however the nominee will be responsible for filling out the online application that outlines his or her qualifications. All applications **MUST** be made online. No faxed or mailed applications will be considered. The online application can be found at [http://securex.naifa.org/yat\\_leader\\_award/yatapp.htm](http://securex.naifa.org/yat_leader_award/yatapp.htm)

Each nominee's application should be supplemented with three letters of recommendation, preferably one being from an individual who is not involved in the industry. As a guideline, the recommendation letters should address how the nominee conducts business, how they are involved in their community and in the industry in general. The recommendations should also highlight how the nominee stands out and what makes them a strong candidate for the award.

Recommendation letters should be submitted via email as an attachment to [yatleader@naifa.org](mailto:yatleader@naifa.org) ensuring that the name of the nominee is clearly indicated.

### What are the minimum qualifications for a YAT Leader of the Year nominee?

A nominee must meet the following qualifications:

- ▲ Be a current NAIFA member
- ▲ Have a minimum of four years in the profession
- ▲ Be an involved member of NAIFA

### What attributes are desirable in a nominee?

- ▲ Served in NAIFA leadership positions at the local, state or national level
- ▲ Be a LILI graduate or currently enrolled in LILI
- ▲ Has a recognized designation
- ▲ Contributes to the PAC
- ▲ Has participated in PIC activities
- ▲ Actively involved in membership activities, including recruiting new members
- ▲ Is involved in external service work such as charities, colleges or other entities

#### FOR MANAGERS:

- ▲ Be a member of GAMA International
- ▲ Qualified for a GAMA Award

#### FOR RECRUITERS:

- ▲ Be a member of GAMA International
- ▲ Qualified for a GAMA Award

#### FOR PRODUCERS:

- ▲ Achieved a production award
- ▲ Qualified for MDRT

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### What is the deadline for the application?

All applications must be received by **11:59 p.m. Eastern on Thursday, April 30, 2015**. Any application received after this time will not be considered.

### How will the award be judged?

Each nominee will be considered on whether or not he or she has met the minimum requirements and any additional qualifications he or she may have. The nominations will be reviewed by a committee of NAIFA volunteers, leaders and staff who will determine the achiever.

### What recognition will the YAT Leader of the Year Award recipient receive?

The YAT Leader of the Year recipient will receive:

- ▲ Complimentary registration to the 2015 NAIFA Career Conference and Annual Meeting
- ▲ Airfare to the 2015 Conference, up to \$500\*
- ▲ Three nights complimentary hotel at the headquarters hotel during the 2015 Conference
- ▲ A commemorative award
- ▲ Notice of the award in NAIFA publications

The award is non-transferable. The YAT Leader of the Year is expected to attend the 2015 NAIFA Career Conference and Annual Meeting and participate in YAT programming at the Conference.

### What if I have questions regarding the requirements or online application?

Email us at [yatleader@naifa.org](mailto:yatleader@naifa.org).

\*NAIFA will reimburse the lowest roundtrip coach fare, not to exceed \$500.