



Nominating Criteria for NAIFA Trustees and Officers

Background

As tasked by the recent bylaws amendment, NAIFA's Committee on Governance is establishing a more robust process of identifying, recruiting and selecting candidates to be the committee's endorsed nominees for NAIFA Trustee and Officer positions. Following are the criteria the committee will use in its nomination process. The criteria are distributed here to provide transparency in the nominating process, solicit input from stakeholders and to assist in the identification of the most qualified candidates for NAIFA leadership positions.

The Committee on Governance will review the nominating criteria each year to ensure the nominating process is meeting the current needs of NAIFA.

Nominating Criteria for NAIFA Trustees and Officers

When considering candidates for the position of trustee or national officer, the Committee on Governance will use the following criteria in the determination of the nominees to fill available positions. All candidates for national office must meet the requirements for office as defined by the NAIFA Bylaws. When evaluating candidates, the Committee on Governance recognizes NAIFA national leadership should be reflective of the membership and represent a variety of geographic locations, practice specialties, levels of industry experience and diversification attributes.

Criteria

Active engagement and experience at each level of the NAIFA federation.

- Number of years as a member
- Committee service at the local, state and/or national level
- Leadership positions at the local, state and/or national level
- Participation in NAIFA Annual Conference

Active engagement and experience in the political arena.

- Participation in NAIFA Congressional Conference and state days on the hill
- Effective political influence and personal political contacts
- Strong IFAPAC supporter

Alignment with NAIFA mission

- How many members recruited?
- Completed the NAIFA Leadership Academy
- LILI graduate



Effective communication skills

- Public speaking experience and ability

Leadership experience and ability.

Understanding of industry issues and standing in the industry.

- Membership/leadership in other industry organizations
- Leadership role in company/producer group committee/organizations

The committee will be mindful of nominating candidates for office who are representative of NAIFA member demographics including:

- Nature of a candidate's business practice (practice specialty, size, etc.)
- Geographic location
- Years in the industry
- Diversity

Additionally, the committee will review candidate applications and disclosure forms that address:

- Conflicts of interest
- Disciplinary actions
- Criminal convictions
- Business or personal litigation
- Business, financial or personal concerns or commitments that may impact a candidate's ability to serve or complete service as a trustee or officer.

The Committee on Governance will seek input from a candidate's home state and local association leadership and will consider endorsements and letters of recommendation as well.