



NEWS RELEASE



CONNECTIONS THAT COUNT

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Allianz Provides NAIFA Membership as a Producer Perk

FALLS CHURCH, VA — April 21, 2009 — The National Association of Insurance and Financial Advisors (NAIFA) and Allianz Life Insurance Company of North America (Allianz) today announced the organizations have partnered to offer an additional benefit to Allianz producers. The program will enable Allianz producers to use their performance incentives, also known as “producer perks,” towards NAIFA membership.

“We’re very pleased that Allianz is providing this new benefit to its producers. It sends a message that NAIFA membership is a key resource for successful financial services professionals,” says NAIFA President Cliff F. Wilson, CLU, ChFC, LUTCF, CLF. “Many companies are focusing on the importance of NAIFA membership, especially now. NAIFA is committed to providing best-in-class member benefits, enabling our members to serve clients and policyholders, and contribute to the nation’s economic strength each day.”

By encouraging NAIFA membership, Allianz gives producers access to NAIFA’s *Connections that Count*. NAIFA provides the latest information about how the organization’s government relations efforts protect the industry. NAIFA membership also provides connections to professional development and networking opportunities, including NAIFA’s Annual Convention and Career Conference, being held September 12-16, 2009, in Orlando, Florida. The convention will include three full days of educational workshops and networking opportunities. NAIFA’s robust package of member benefits and services enable producers to succeed in today’s marketplace.

“Allianz is pleased to partner with NAIFA to add this benefit to our producer appreciation program. It enables Allianz-affiliated producers to access superior professional development materials as well as maintain a pulse on the latest industry practices,” said Eric Thomes, senior vice president of sales for Allianz. “This is part of our on-going commitment to offering best-in-class services to our distribution.”

For more information about this or other NAIFA corporate partnerships initiatives, please contact Anne Meredith Mandeville, NAIFA’s Director of Corporate Partnerships at amandeville@naifa.org or 703-770-8218. For more information about membership or to register for NAIFA’s Annual Convention and Career Conference, visit www.naifa.org.

— More —

NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS

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About NAIFA: Founded in 1890 as the National Association of Life Underwriters, the **National Association of Insurance and Financial Advisors** comprises nearly 800 state and local associations representing the business interests of more than 50,000 members nationwide. Members focus their practices on one or more of the following: life insurance and annuities, health insurance and employee benefits, multiline, and financial advising and investments. NAIFA's mission is to advocate for a positive legislative and regulatory environment, enhance business and professional skills, and promote the ethical conduct of its members. Visit NAIFA's website at www.naifa.org.

About Allianz Life Insurance Company of North America: Founded in 1896, Allianz Life Insurance Company of North America provides [fixed and variable annuities, life insurance, and long term care insurance products](#) in the U.S. Allianz products are offered through a nationwide network of highly vetted independent distribution professionals. The company is part of Allianz SE, a global financial services group that is the 14th largest company in the world based on revenue (*Fortune*, July 2008). Allianz SE employs more than 177,000 people worldwide. For more information, visit www.allianzlife.com.