



PRESS RELEASE



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NAIFA and MDRT Partner to Provide Quality Speakers to NAIFA State and Local Associations

SAN DIEGO, CA (September 8, 2008) — The National Association of Insurance and Financial Advisors (NAIFA) and Million Dollar Round Table (MDRT) have partnered to offer NAIFA state and local associations ready access to the newly launched, online MDRT Speakers Bureau.

The MDRT Speakers Bureau is comprised of well-respected MDRT member speakers who have been carefully screened to ensure that they represent the highest caliber of MDRT talent and expertise. Topics on which they speak include business succession, estate planning, long-term care, marketing and motivation. Leveraging the use of online technology, local and state leaders can readily search the MDRT database by speaker name, topic, or geographic location to identify the best fit for their needs. There is no speaker fee for this program, but an honorarium to the MDRT Foundation in the speaker's name is requested.

"60,000 members are increasingly turning to NAIFA to help them make vital connections in the industry," comments NAIFA President Jeff Taggart, CLU, ChFC, LUTCF. "We are excited by this new partnership that brings quality programming to local and state association events and that serves our membership by providing them with insights from some of the top experts in our industry.

"MDRT is comprised of the world's leading financial services professionals, and the MDRT Speakers Bureau is the best resource to find an MDRT member speaker," said MDRT President Walton W. Rogers, CLU, ChFC, of Annapolis, Maryland. "It is our hope that the MDRT Speakers Bureau will bring high-quality speakers to NAIFA association events, and we are honored to partner with NAIFA to bring this service to local and state associations."

To learn more about this program visit www.naifa.org or contact Diane Powers, VP, Professional Development and Education, NAIFA, at 703-770-8226.

About NAIFA: Founded in 1890 as the National Association of Life Underwriters, the **National Association of Insurance and Financial Advisors** comprises nearly 800 state and local associations representing the business interests of 60,000 members nationwide. Members focus their practices on one or more of the following: life insurance and annuities, health insurance and employee benefits, multiline, and financial advising and investments. NAIFA's mission is to advocate for a positive legislative and regulatory environment, enhance business and professional skills, and promote the ethical conduct of its members. Visit NAIFA's website at www.naifa.org.

NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS

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About MDRT: MDRT is the Premier Association of Financial Professionals. Founded in 1927, MDRT is an international, independent association of more than 39,000, or less than one percent, of the world's leading life insurance and financial services professionals. With membership from 76 nations and 475 companies, MDRT members demonstrate exceptional professional knowledge, strict ethical conduct and outstanding client service. MDRT membership is recognized internationally as the standard of sales excellence in the life insurance and financial services business.

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