

# Proclamation

## by Governor Joe Manchin III

- Whereas,** life insurance provides financial security for families in the event of death by helping surviving family members meet immediate, ongoing and future financial obligations and objectives; and,
- Whereas,** surveys consistently indicate that the vast majority of Americans believe that life insurance is an essential part of a sound financial plan; and,
- Whereas,** the unfortunate reality today is that 68 million adult Americans have no life insurance and most of those with coverage have far less than experts recommend; and,
- Whereas,** 500,000 adults in the prime of their lives die prematurely each year in the United States, often leaving surviving family members in dire financial circumstances as a result of inadequate life insurance protection; and,
- Whereas,** determining how much and what kind of insurance to buy is one of the most important financial decisions consumers will ever make; therefore, individuals, families and businesses can benefit greatly from the expert advice of a qualified life insurance professional; and,
- Whereas,** the Life and Health Insurance Foundation for Education (LIFE) and a coalition representing hundreds of leading life insurance companies and organizations have designated September 2009 as "Life Insurance Awareness Month," with the goal of making consumers more aware of their life insurance needs by seeking professional advice and taking the actions necessary to achieve financial security for their loved ones;

**Now, Therefore,** Be it Resolved that I, Joe Manchin III, Governor of the Great State of West Virginia, do hereby proclaim *September 2009* as:

### *Life Insurance Awareness Month*

in the Mountain State and encourage all citizens to learn more about life insurance and its benefits.


**In Witness Whereof,** I have hereunto set my hand and caused the Great Seal of the State of West Virginia to be affixed.

**Done** at the Capitol, City of Charleston, State of West Virginia, this the Twentieth day of August, in the year of our Lord, Two Thousand Nine, and in the One Hundred Forty-seventh year of the State.



  
Joe Manchin III  
Governor

By the Governor:

  
Natalie E. Tennant  
Secretary of State