



Networking Task Force Report Summary

The Networking Task Force, chaired by NAIFA Board Trustee Russell Smith of Canyon Lake, California, met March 1-2.

The group outlined the following recommendations:

- Survey NAIFA membership to identify networking needs and preferences.
- Develop an interactive database to promote relationship building
- Utilize existing meetings (such as upcoming NAIFA conventions, Association Executives Conferences and National Leadership Conferences) to demonstrate and provide networking programs
- Facilitate networking/study group/mentoring programs based on the MDRT model
- Develop joint/collaborative networking packages, including professionals in other fields, with programs such as speed-networking, new member orientations and community events.
- Initiate networking events for member segments, such as women and ethnic groups
- Expand Programs in a Box to provide CE to other professions to encourage interdisciplinary meeting attendance
- Develop online chat rooms/forums/blogs as networking venues.

For more information, go to www.naifa.org//21stcentury.