



NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS



# EARN A FREE REGISTRATION FOR THE 2012 CONFERENCE IN LAS VEGAS!

## WHY SHOULD I RECRUIT NEW MEMBERS?

Each new member you recruit to NAIFA strengthens the position of the association and therefore the industry. Any YAT who **recruits 12 or more NEW members** will receive a **free registration** for the **2012 NAIFA Career Conference and Annual Meeting in Las Vegas, NV, September 8–11, 2012**. The YAT who recruits the most NEW members will also receive airfare (up to \$500\*) to attend the Conference.



## WHAT IS THE TIME FRAME?

The initiative will recognize new members recruited during the 2011–12 membership year from July 1, 2011 through June 30, 2012. Qualifying recruiters will be announced and notified mid-July.

## WHAT ARE THE REQUIREMENTS?

The YAT who recruits new members **MUST** be identified as a YAT in the database. This means that the “Date of Birth” and/or “License Year” field must be filled out for those who are recruiting so that they can be identified as a YAT. **Any YAT participating in this initiative should contact the NAIFA Member Service Center at (877) 866-2432 to make sure that information is in their profile.** Any YAT recruiting members must make sure that the new member lists him or her in the sponsor field of the membership application; the YAT will not be credited with that new member otherwise. **New members recruited do not have to be YATs.**

## WHERE CAN I FIND THE LATEST INFORMATION ON THIS PROGRAM?

For periodic updates on the Initiative, visit the YAT website at [www.naifa.org/yat](http://www.naifa.org/yat).

## FOR MORE INFORMATION CONTACT [YAT@NAIFA.ORG](mailto:YAT@NAIFA.ORG)

*\*NAIFA will reimburse the lowest roundtrip coach fare, not to exceed \$500.*