



As YAT Chair, you will want to work closely with your Local President, Local Executive and Membership Chair to organize activities and events that demonstrate the value of YAT and NAIFA membership.

Local YAT Chair Responsibilities:

- Identify YATs in your area for inclusion in YAT programming. If you are not able to determine who is a YAT, contact the national YAT staff at yat@naifa.org to get a listing of YATs in your area.
- Make sure the YAT Chair contact information for your local is correct on the YAT webpage, www.naifa.org/yat. If the information is incorrect, contact YAT at yat@naifa.org.
- Plan YAT focused activities to occur on a bi-monthly, or at the very least, quarterly, basis. For event ideas, check the YAT webpage.
- Plan and execute an event for March at YAT Awareness Month. This can be done in conjunction with the National Membership Week that occurs in March. Work with your local leaders and Membership Chair for joint activities.
- Promote the [NAIFA Career Conference and Annual Meeting](#) and the YAT activities that occur at the Conference.
- Promote the [YATPAC](#) initiative to YATs in your local and plan an event around the importance of advocacy.
- Check the YAT webpage, www.naifa.org/yat often for the latest news on YAT programs and initiatives. You can also get ideas for events to host in your local by seeing what other associations are doing.
- Work with the leadership in your local association to promote the YAT Leader of the Year Award and nominate a member, if applicable.
- Fulfill the revised mission of YAT by recruiting those within their first five years in the business, regardless of age, for YAT events.
- Promote *Advisor Today's* Four Under Forty nomination process.
- Hold education events using NAIFA's Programs in a Box (PIB). A list of PIBs available can be found in the [Online Leaders Training Center](#).
- Work with your Membership Chair on National Membership Months (October and March) to help recruit young and new advisors to NAIFA.
- Solicit best practices and submit to National YAT by sending narratives to yat@naifa.org.
- Encourage your YATs to join the YAT LinkedIn group and to follow the YAT Twitter feed. Visit www.naifa.org/yat for more info.