



Think you don't need E&O insurance?

Neither did he.

Let's face it – a lawsuit can be a devastating blow.

On top of the financial loss and major time drain, the stress can be unbearable. Not only that, it can happen anytime – even as the result of an error or omission that occurred in the past. And in a troubled economy, clients find more reasons to sue.

The thing is, lawsuits happen to successful, responsible professionals – just like you.

Without errors and omissions (E&O) coverage, one lawsuit – even if it's groundless – can completely wipe out your business. That's why insurance professionals know investing in quality E&O coverage may well be the difference between those who survive – and those who don't.

Choosing the right E&O provider can make all the difference.

You need a specialist. Someone who knows your business, can help anticipate your risks and assist you in reducing the chance of a claim. That's why NAIFA insurance agents prefer: NAIFA-Endorsed Professional Liability Program – A first-rate E&O program established exclusively for NAIFA members.

Now is the time to protect your future. Visit www.naifainsurance.com/applynow to get a no-obligation quote. You'll see why a program that's created exclusively for NAIFA members makes sense. Find out how easy it is to protect your most valuable asset – your livelihood.

NAIFA-Endorsed Professional Liability Program includes:

- Competitive rates
- Choice of coverage, benefit level and deductible amounts
- Legal fees and court costs paid – without reducing liability limits
- Coverage for Fee-based Financial Planning and RIA activities
- Two-hour free legal consultation with advice from a qualified attorney on a potential claim or circumstances that could lead to a claim.
- **New!** More coverage endorsements are now included at no extra cost. Visit www.naifainsurance.com to learn more.

Don't let even the possibility of a lawsuit weigh you down. Protect your future today! Visit www.naifainsurance.com/applynow In a matter of minutes you can get a no-obligation estimate of your premium. For specialized service, call us toll free: **1-800-247-3448**



Administered by:
Affinity Insurance Services
159 East County Line Road
Hatboro, PA 19040

Underwritten by:
New Hampshire Insurance Company