



The LILI Experience... Are YOU Ready?



The Leadership in Life Institute (LILI) is a six-month leadership development course offered exclusively to NAIFA members.

The LILI program offers:

- The best in leadership and personal-development thinking
- Tools to improve your practice and create a business plan
- Increased understanding of self and improved interpersonal relationships
- Expanded professional network
- Continued opportunities for growth through LILI alumni programs
- Skills graduates will use to strengthen their local associations

"I had absolutely no idea what LILI could do for my career and my personal life! After graduating from LILI, I won Agent of the Year two years in a row. I know without a doubt, LILI is what got me over the hump."

Kelly R. Dickson, LUTCF, CLU, Southern Farm Bureau Agent, NAIFA Central Texas, LILI Graduate



LILI—Serving NAIFA by advancing the highest standard of leadership thinking

For more information, visit www.naifa.org/lili or ask your association about enrollment opportunities in your state.

CURRICULUM

The Institute's core course material is based on *The Seven Habits of Highly Effective People* by Stephen Covey and the leadership writings of Jim Collins, John Maxwell and Kouzes & Posner. Each session includes small group discussions.

SESSION ONE: *IDENTIFYING ONE'S SELF!*

Session One allows individual participants the opportunity to get to know each other, assess their own assets and identify personality styles and how to relate to those styles.

SESSION TWO: *MASTERING ONE'S SELF!*

Session Two explores leadership fundamentals, and participants begin looking at their own vision and mission.

SESSION THREE: *DEVELOPING ONE'S SELF!*

Session Three encourages participants to apply the self-mastery skills learned in Session Two.

SESSION FOUR: *DEVELOPING THE LEADER IN OTHERS*

Session Four advances to working directly with others in accomplishing uncommon goals. Group or team leadership is addressed by applying different methods and tools for group learning.

SESSION FIVE: *SOMEDAY ALL THIS WILL BE...WHOSE?*

The fifth session addresses three Leadership Fundamentals that reflect the commitment of an effective leader to serve.

SESSION SIX: *THE JOURNEY BEGINS*

Session Six serves as commencement and transition. Responsibility and renewal are discussed along with hallmarks of leadership. Commencement exercises include spouses or significant others.

REQUIREMENTS

- Active NAIFA member for at least one year
- Desire to make a positive difference in your life, association and industry
- Pay student tuition
- Attend all six one-day sessions
- Fulfill required assignments
- Be open to self-exploration and personal change
- Commit to two years of service in your local association
- Be ready to mentor and leave a legacy

I'M INTRIGUED – WHAT SHOULD I DO?

Contact your association leadership to discuss whether LILI is right for you. Your application must be submitted through your local NAIFA association to the state association. Candidates are subject to a final selection process by the sponsoring state.

Contact your local or state NAIFA association today for more information. To learn more about LILI, visit www.naifa.org/lili.

