



NAIFA PROFESSIONAL DEVELOPMENT SYSTEM

NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS

NAIFA Professional Programs



Life Insurance & Annuities Series

Health & Employee Benefits Series

Multi-Line Series

Financial Advising & Investments Series

Practice Management Series

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NAIFA Sales System
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NAIFA Leadership in Life Institute (LLI)

LUTCF & FSS Designations

NAIFA Online Seminar Series

NAIFA Career Conference and Annual Meeting

NAIFA Industry Awards Program

NAIFA Professional Tools & Tips



NAIFA Virtual Library

NAIFA Virtual Assistant

NAIFA's *Advisor Today* Articles & Podcasts

NAIFA Bookstore

NAIFA Communications Corner

The Partnership for Retirement Education and Planning (PREP) Toolkit

Sales, Prospecting and Marketing Tools

NAIFA-Alberstein Career Activity Management (CAM) Report™

NAIFA-Alberstein Productivity Planner

The Value Pitch Process™

LIMRA/NAIFA Sales Booster Assessment Tool

LIFE Foundation Materials

Health & Employee Benefits Materials

NAIFA Preferred Providers



Business/Management Tools

Copytalk
Smash Financial Visions Websites
Horsemouth

Client Management, Sales and Marketing Tools

Basic Guru
Salesgenie.com
Simplified Training Solutions
TASC

Business Services

Bank of America
Brooks Brothers
Eliminate ID Theft
FedEx
Hewlett-Packard
Jos. A. Bank
Mozy.com
Office Depot
UPS

Insurance/Health Programs

Aon
eDoc America
Kelsey



NAIFA Networks



NAIFA Netsite

NAIFA Neighborhood Network
Coming Soon!

NAIFA Coach

NAIFA Speaker Center



NAIFA Programs in a Box

NAIFA ProCast

NAIFA and MDRT Speakers Bureaus

NAIFA Spokesperson Directory

NAIFA Speakers Online Library