



NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS



NAIFA MEMBER BENEFITS

Smarsh Financial Visions

In today's world, you need a professional presence on the web in order to grow your business and serve your clients effectively and proficiently. Smarsh provides the most comprehensive, customizable, compliant and affordable website service available to the insurance and financial services industry.



Many advisors who have been focusing exclusively on traditional marketing efforts do not realize how easy it is to get started with a financial website, and that there is no need for outside designers or developers. The website management tools are built right in, a wealth of NASD-reviewed content can simply be turned on or off, and live phone support is available to help you add photos and customized content. If your site requires compliance approval, a simple click on a button sends it to your compliance officer for review.

Select from more than 50 templates with articles, financial calculators, newsletters, reports and quotes — everything you need to present your professional services and qualifications 24 hours a day, 7 days a week.

NAIFA MEMBER COST: NAIFA Members pay \$39.95 a month — a savings of \$5.00 per month — with an initial set-up fee of \$99.00 — a savings of \$50 off the regular set-up fee. Other fees may apply for domain name registration and email service, if requested.

FOR MORE INFORMATION: Visit www.naifawebsites.net/ or call 800-593-9228. When calling, be certain to identify yourself as a NAIFA Member.



Smarsh Financial Visions is a NAIFA Preferred Provider. For more information about NAIFA's Member Benefits and NAIFA's Preferred Provider Program, visit <http://www.naifa.org/benefits/>.