

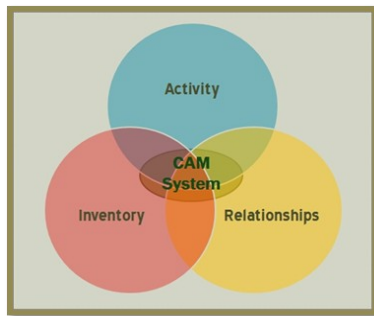


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Present A Powerful New Paradigm for Practice Management

Manage Activity, Inventory and Relationships!



The CAM System™ Provides Unprecedented Levels of Information:

- ◆ Analyze & Manage Activity, Skills, Inventory and Production
- ◆ Set Goals and Create Work Plans
- ◆ Evaluate Lead, Case or Client Inventories
- ◆ View Individual Case Details
- ◆ Proactively Manage Future Activity Levels
- ◆ Access Coaching Tools for activity & skill improvement
- ◆ Advisor and assistant can seamlessly update data
- ◆ Runs on iPad or any web enabled device

Includes Three Business Models



General Financial Services

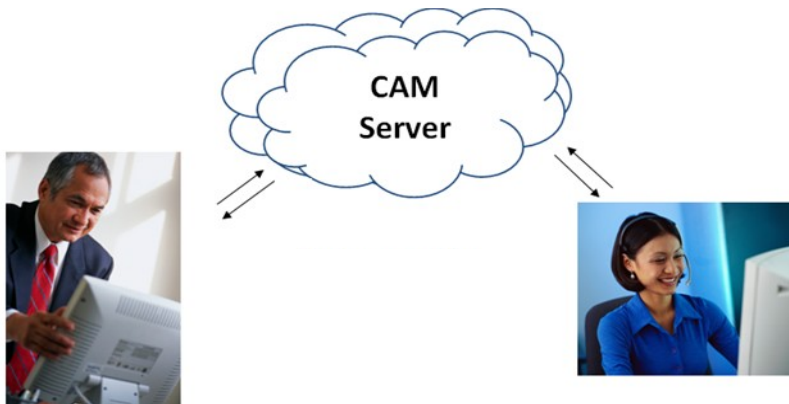


One Card System



Multi-Line Practice

***10% NAIFA discount when ordered through
www.naifa.org—benefits—professional tools & tips***



Now Web - Based!

- ◆ **Brings Mobile Technology to Practice Management!**
- ◆ **Program Resides on the CAM Server (No Software to Install; Easy to Deploy; Upgrades are Instantaneous)**
- ◆ **Access via any Browser (Microsoft Explorer, Google Chrome, Apple Safari, Mozilla Firefox, etc.)**
- ◆ **Enter or View Data on any PC, iPad or other Web-Enabled Tablet**
- ◆ **View Individual Advisor Reports for Activity, Inventory or Follow-Ups**
- ◆ **Both Advisor and Assistant can update activity, inventory and follow-ups**
- ◆ **Greater Inventory and Follow-Up Customization**
- ◆ **Create unlimited inventory categories and move or copy cases with a click**
- ◆ **Assign responsibility for follow-up tasks**
- ◆ **FINALLY ORGANIZE YOUR PRACTICE FOR MAXIMUM PRODUCTIVITY**

The Career Activity Management (CAM) System™

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