

Three New NAIFA Coaching Programs

Enhance Your Growth and Success



NAIFA has partnered with a select group of experienced, industry-focused coaches to provide NAIFA members access to products and programs created by this coach community to further enhance your growth and success, as well as opportunities for individual and group coaching at special member rates.

- **NAIFA Sales Coach, Bob Arzt, Insurance Coach U**
- **NAIFA Marketing Coach, Stan Hustad, PTM Group**
- **NAIFA Practice Development Coach, Norm Trainor, The Covenant Group**

- ✓ Dramatically impact your sales and practice management performance
- ✓ Stay focused on your goals
- ✓ Group and individual coaching experiences accelerate success
- ✓ Increase your determination and confidence
- ✓ Evaluation and review of current marketing plan helps determine current state of your business
- ✓ Take your business to the next level using new, powerful marketing strategies
- ✓ Learn valuable practice development models and methods that will appeal to all agents and advisors, at any career level
- ✓ Understand how to engage more meaningfully with prospective clients, current clients, staff, and others
- ✓ Access to free online tools and resources, and special member discounts on popular, best selling books

Why participate in a NAIFA Coaching Program?

What NAIFA coaching program is right for you?

To obtain additional details of each coaching program, visit www.naifa.org/benefits/naifacoach or contact the NAIFA Professional Development and Education Department at 877-866-2432.



WWW.NAIFA.ORG/JOIN

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