

## MISSION STATEMENT

The Insurance and Financial Advisors Political Action Committee (IFAPAC) advances the legislative interests of NAIFA, seeks to preserve a favorable governmental climate, and promotes the best interests of consumers – as served by active members of local associations – by supporting the campaigns of carefully selected candidates for elective office.

NAIFA cannot contribute to political candidates. IFAPAC can, and that's what we do! In fact, IFAPAC consistently ranks in the top tier of more than 4,600 federal PACs in its political receipts and contributions to candidates.

## WORKING FOR NAIFA AND YOU SINCE 1966

NAIFA, the oldest and largest organization of life and health insurance agents and financial advisors, created its political action committee in 1966. IFAPAC was the association's strong response to the need for vigorous, effective representation on behalf of members of its state and local associations.

In September 1990, the NAIFA's National Council made IFAPAC a standing committee of the association, with an official liaison from the NAIFA Board of Trustees. The NAIFA treasurer also serves as the PAC treasurer.

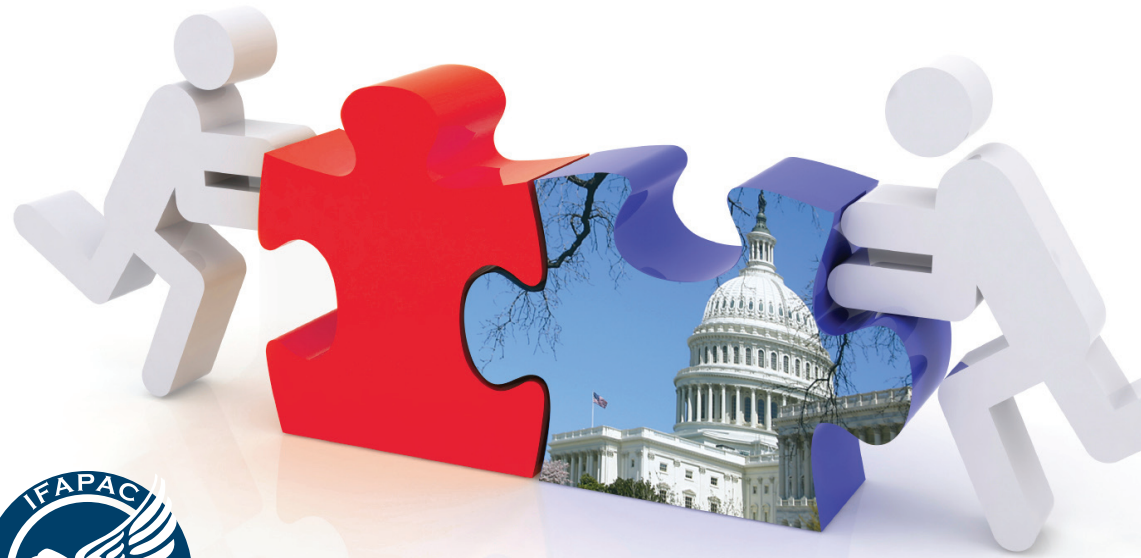
## ORGANIZATION/OPERATION

The president of NAIFA appoints the committee members. The chair and first vice chair are appointed to one-year terms. Six regional vice chairs are named to two-year staggered terms to insure continuity and experience.

IFAPAC is a full-time, permanent, multi-candidate political action committee. All political funds – income and expenditures – are reported to the Federal Election Commission.

# NAIFA Working For Political Action

## How and Why We Do It



NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS  
**POLITICAL ACTION COMMITTEE**

2901 Telestar Court | Falls Church, VA 22042-1205  
703/770-8100 | [www.naifa.org](http://www.naifa.org)

PAC 1A - 04/2011



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**POLITICAL ACTION COMMITTEE**

## NATIONAL & STATE PARTICIPATION

NAIFA's member associations in all 50 states and the District of Columbia have organized their own IFAPACs. These PACs cooperate with the national committee in fundraising efforts. They share the political contributions made by individuals, if directed by the NAIFA member and help defray the administrative costs of operating the PAC. The state PACs disburse funds to candidates for state office. The national committee disburses funds at the federal level. This arrangement guarantees NAIFA members a highly visible political presence both on Capitol Hill and in every state capital.

## BIPARTISAN, NO LOBBYING

The two major political parties are represented on the national committee and the candidate selection group. This is required by IFAPAC's Statement of Policy. It also is typical of IFAPAC's even-handed, objective evaluation of candidates.

IFAPAC's political activity is an important part of NAIFA's legislative action program; but as a committee, IFAPAC does not lobby on legislative matters. This is the responsibility of the NAIFA Government Relations Department.

## THE IMPORTANCE OF POLITICAL ACTION

Over the years, IFAPAC's disbursements to candidates have played a major role in improving relationships and understanding between lawmakers and insurance agents and financial advisors. IFAPAC participation in political campaigns helps to create a receptive climate for NAIFA representatives when they call on legislators.

IFAPAC's presence in the political arena is a continuing reminder that members of NAIFA are active participants – not just spectators – in shaping their professional destiny.

## CANDIDATE SELECTION

The IFAPAC candidate selection group has final responsibility for allocating political action funds at the federal level. The group consists of the IFAPAC chair and first vice chair, and other persons appointed by the NAIFA president.

The group reviews information about candidates and campaigns from many sources—including the NAIFA Government Relations Department, knowledgeable and interested local association members, political party campaign committees, news articles, the candidates and their political associates, and other PACs and political organizations. State IFAPACs have similar candidate selection procedures.

This careful, methodical process has worked exceptionally well. It is the major reason for IFAPAC's reputation for fairness and integrity.

All IFAPAC contributors are encouraged to make recommendations for candidate support.

## IFAPAC FUNDS

The national and state IFAPACs maintain separate funds for political action and administration.

The political fund consists of contributions to IFAPAC by individuals, most of whom are in the insurance and financial services field. Special recognition is given to those who contribute \$100 or more annually. The minimum amount for individual acknowledgement is \$50 a year. Contributions may be made in one lump sum (by check or credit card), or through the Automatic Payment Plan (monthly checking account drafts).

The administrative fund consists of contributions by state and local associations, and by NAIFA members who direct their contributions to this fund. These monies are used only for administrative purposes.



**SIGN ME UP!**

### CLUB LEVELS

	Monthly via Bank Draft	Annual
<input type="checkbox"/> Capitol	\$416.00/month	\$5000
<input type="checkbox"/> Emissary	\$210.00/month	\$2500 to \$4999
<input type="checkbox"/> Diplomat	\$84.00/month	\$1000 to \$2499
<input type="checkbox"/> Envoy	\$42.00/month	\$500 to \$999
<input type="checkbox"/> Statesman	\$25.00/month	\$300 to \$499
<input type="checkbox"/> Ambassador	\$17.00/month	\$200 to \$299
<input type="checkbox"/> Century	\$8.50/month	\$100 to \$199
<input type="checkbox"/> Investor	\$5.00/month	\$50 to \$99

Name		
Member #		
Company		
Address		
City/State/Zip		

### PAYMENT OPTIONS

- My personal check, made payable to IFAPAC, is enclosed.  
 Please charge my personal \$ \_\_\_\_\_  
 Visa    MasterCard    American Express    Discover

Account #		
Exp. Date	Name on Card	Security Code
Signature		

Contributions to IFAPAC are voluntary and contributed to candidates for elective office. A portion of your contribution will be returned to your state association IFAPAC, if you have directed NAIFA to do so. If you have not completed the NAIFA Member Directive Regarding the Use of IFAPAC Contributions, please visit [www.naifa.org/ifapac/directive.html](http://www.naifa.org/ifapac/directive.html). Club levels are merely suggestions. You can contribute more or less than the suggested amount. The amount contributed will not benefit or disadvantage you in any way. You have the right to refuse to contribute without reprisal. Corporate contributions to IFAPAC's political fund are prohibited. Contributions to IFAPAC are not deductible for federal income tax purposes.

**Mail to: IFAPAC, PO Box 759063, Baltimore, MD 21275-9063**

- I would like to enroll in the monthly bank draft plan.

### Bank Draft Authorization

I hereby authorize IFAPAC to withdraw from my account the amount specified below every month. This authorization will remain in effect until revoked by me in writing and, until IFAPAC receives such notice, I agree that IFAPAC shall be fully protected in honoring such withdrawals. In consideration of IFAPAC's compliance with such request and authorization, I agree that IFAPAC's treatment of each such check and IFAPAC's rights in respect to it shall be the same as if it were signed personally by me and that if any such check be dishonored, IFAPAC shall be under no liability whatsoever even though such dishonor may result in the forfeiture of IFAPAC membership.

Name of depositor as shown on bank records		
Account #		
Name of bank branch where account is maintained		
Amount of draft per month (club levels are listed above)		

**Signature of depositor as shown on bank records:**

X	Date
X (if joint)	Date

A voided check from the account named above must be returned with this form.  
For bank drafts only, mail to IFAPAC, 2901 Telestar Court, Falls Church, VA 22042-1205