

# CONSUMERS WANT CHOICES IN HEALTH CARE.

AND WE ARE HERE TO HELP THEM.

This week, a coalition representing more than 500,000 health insurance agents and brokers will be on Capitol Hill to explain why reforming the private market—without a government-run plan—is the best way to give consumers the health insurance they want.

Health insurance agents and brokers help millions of Americans obtain coverage that best fits their needs and budgets. Agents and brokers serve as licensed, regulated, and trusted advisors.

When it comes to personalized service, a faceless federal bureaucracy can't replace the service and dedication of a professional health insurance agent or broker.

HEALTH INSURANCE  
**AGENT & BROKER**  
A L L I A N C E

Alliance members:



**THE COUNCIL**  
of INSURANCE  
AGENTS & BROKERS



**NAIFA**  
NATIONAL ASSOCIATION OF  
INSURANCE AND FINANCIAL ADVISORS