



National Association of Insurance and Financial Advisors®

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To: NAIFA Members

From: Robert A. Miller, M.S., M.A., NAIFA President 2011-2012

Date: December 14, 2011

Subject: NAIFA Presidential Blue Ribbon Task Force Update

As 2011 draws to a close, I wanted to provide an update on the work of the NAIFA Presidential Blue Ribbon Task Force. I announced the creation of the Task Force at the 2011 NAIFA Career Conference and Annual Meeting, with the goal of producing recommendations aimed at strengthening the operation of the NAIFA federation.

The Task Force charge is to examine the governance model, structure and bylaws of the NAIFA federation, to ensure that they are best aligned to meet the mission of the association. The group has pursued its charge by asking: If NAIFA were created today, how would it be structured in order to achieve its mission now and in the future?

As previously reported in messages to NAIFA national, state and local leaders, and to all NAIFA members in NAIFA Weekly Connections, the Task Force met twice by conference call and once in person during October and November, and this month the Task Force has met by phone in three working groups to examine the following topics:

Working Group One is examining the NAIFA Board selection process, including whether a slate of NAIFA Trustee candidates, proactively vetted by the Governance Committee, should be presented for National Council approval, while permitting candidates to run from the floor, and whether NAIFA Officers should be appointed.

Working Group Two is considering the NAIFA Bylaws amendment and national dues determination processes, including whether the responsibility for bylaws changes should reside with the NAIFA Board, while retaining National Council authority to consider resolutions and Board policy, and whether the NAIFA Board should have sole responsibility for setting national dues.

Working Group Three is studying NAIFA's structure, including whether the NAIFA federation should be redesigned to include only individual and state association membership, with states determining their own local association structures, and whether

there are other organizational models or improvements to the association's operation that might better serve to achieve the NAIFA mission moving forward.

Information about the Task Force, including minutes of its meetings, is available on the NAIFA website at <http://www.naifa.org/about/taskforce.cfm>

As NAIFA President, I am committed to a transparent process and an open dialogue as we explore opportunities to strengthen our great association for years to come. Toward that end, I invite you to review the Task Force minutes and to share your thoughts about this important initiative. Please send any comments you may have to Jennifer Corcoran at NAIFA, at jcorcoran@naifa.org

Thank you all for supporting NAIFA, your professional association, as together we work to protect and grow our essential industry for the benefit of American families and businesses.

With my very best wishes for a happy and healthy holiday season. Robert