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Dear Thrivent Financial representative:

As a financial representative at Thrivent Financial for Lutherans, our members see you as a key partner in helping them lead more generous lives free from the worries of money. They know the value you bring to the table. Now imagine the value of a partner who works tirelessly on your behalf?

In The National Association of Insurance and Financial Advisors (NAIFA), you have such a partner and a strong one at that.

NAIFA works tirelessly to protect you against tax law and regulatory changes that might adversely impact our ability to serve our members and communities. It promotes the critical role of insurance in a sound financial plan, as well as the essential role filled by professionals like you. That's why we are proud to support NAIFA and encourage you to take a close look at how your personal participation in this fine organization can enhance your business and professional standing.

When you support NAIFA with your membership, you are making an investment in your career and our profession. With your support, you can rest assured that during these unsettled times, NAIFA will continue playing a leading role as an advocate for our industry and profession. I am proud to count Thrivent Financial for Lutherans among NAIFA's most enthusiastic supporters, and endorse it to you wholeheartedly.

If you are a current member of NAIFA, thank you for your commitment to our industry and your career. If you are not a NAIFA member, I urge you to call toll-free at 877-TO-NAIFA (866-2432) and join today.

Sincerely,

A handwritten signature in black ink, appearing to read "Knut Olson".

Knut Olson
Vice President, Financial Network
Thrivent Financial for Lutherans