



RBC Insurance®

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Dear Agent:

If you are not already a member of the National Association of Insurance and Financial Advisors (NAIFA), I encourage you to join me and become one today.

I have been a NAIFA member since my career started as an agent, because I believe so strongly in the organization. As the largest financial services membership organization in the United States, NAIFA is dedicated to agent success and professional growth. It's also a powerful lobbying voice for our profession, representing our interests on Capitol Hill and in statehouses across the country.

NAIFA is a valuable resource for agents who believe in what they do – for their clients, and for themselves. Here are just a few of the benefits of membership:

- **Sales Ideas and Education:** Results-oriented programming designed to provide you with the tools necessary to compete and succeed in our changing industry.
- **Networking:** Local association meetings as well as state and national meetings give you the opportunity to network and share sales success ideas with respected and successful professionals from across the industry.
- **Advisor Today:** The award-winning monthly magazine for NAIFA members, recognized industry-wide for its timely sales ideas and industry news.

The National Association of Insurance and Financial Advisors works tirelessly for your success, and to ensure the future and integrity of our profession. As a member myself, I'm confident that joining NAIFA will make your career more personally, professionally, and financially rewarding. But you need to find out for yourself. Call 877-TO-NAIFA (866-2432) toll-free at and join today.

Sincerely,

A handwritten signature in cursive script that reads "Erik Buggé".

Erik Buggé
Senior Vice President, Agency