



Robert K. Becker
Senior Vice President
Allstate Financial Services, L.L.C.

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The National Association of Insurance and Financial Advisors (NAIFA) is the premier association for insurance and financial advisors, that not only provides results-orientated education and networking opportunities at local, state and national meetings, but NAIFA's unparalleled advocacy program protects our industry from an increasing number of legislative and regulatory threats that could compromise our business and ability to serve our customers. Membership in NAIFA is one of the best career investments you can make. It is an organization that works vigorously to ensure the future integrity of our business. Allstate and I strongly support membership in this important organization by all financial representatives

Our support for NAIFA extends to all levels. Allstate continues to be a Gold Sponsor of the annual NAIFA Convention and Career Conference and promotes membership through NEO, our online enrollment program, where our personal financial representatives can easily join and renew their NAIFA membership.

We believe NAIFA membership can help you achieve success. If you are not already a member, please consider joining today. If you are a member, congratulations and thank you. I applaud your commitment to our industry and to your career.

With today's perilous economic environment, more and more pressure has been put on our industry. Congress will look to different sources of potential tax revenue. NAIFA works each and every day to represent our interests on Capitol Hill and in state houses around the country as they work to keep the tax benefits our industry currently enjoys.

As an Allstate Exclusive agent or Allstate Exclusive Financial Specialist, you have already demonstrated your commitment to success. Please further that commitment and consider joining NAIFA today!

You can learn more about NAIFA at www.naifa.org

Best Regards,

Robert Becker