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TO: All Transamerica Agency Network Leadership and Agents
DATE: April 4, 2011
SUBJECT: Membership in the National Association of Insurance and Financial Advisor

As an insurance professional, you have the unique ability to help families plan for the security they need as they plan for TOMORROW. Just as you connect your clients to the services they need, The National Association of Insurance of Insurance and Financial Advisors (NAIFA) connects you to the resources you need to be successful.

If you are a current member of NAIFA, I applaud your commitment to your career and our industry. In addition to their lobbying efforts, you are able to take advantage of their career enhancing benefits and growth opportunities. I urge those of you who are not members to call 877-TO-NAIFA (866-2432) or go online at www.naifa.org and join today.

In addition to political advocacy, membership of NAIFA and your local underwriters association provides the following benefits:

Professionalism – Membership in NAIFA puts you in an elite group of individuals who place importance on professional development and ethical behavior.

Industry Recognition and Awards – To qualify for the Million Dollar Round Table, the National Quality Award, the Home Service Quality Sales Award, the National Achievement Award or earn the LUTCF designation, membership in NAIFA is mandatory.

Networking & Training – Participation and attendance at meetings at a local level provides you with a unique opportunity to network with respected professionals from all facets of our industry. Local NAIFA associations sponsor outstanding sales training and CE seminars.

Advisor Today – Distributed to all members monthly, *Advisor Today* is NAIFA's award-winning magazine, recognized industry wide for its timely sales ideas and industry news.

These are only a few of the important benefits you receive by joining NAIFA. However, NAIFA cannot continue to offer these valuable services and work to ensure the future and integrity of our profession without your support.

At Transamerica Agency Network, we are committed to building NAIFA membership and we ask you to join us to make our industry voice stronger. I encourage you to makes an investment in your career and our profession by joining NAIFA today. The benefits of NAIFA membership will make your career more rewarding – personally, professionally and financially.

Transamerica Agency Network, Inc. is a licensed insurance agency formerly known as Life Investors Financial Group, Inc. Transamerica Agency Network was formed in 2011 by combining the career agent operations of Monumental Life Insurance Company with the independent agents of Life Investors Financial Group. Transamerica Agency Network, Inc. is in the process of updating its name with appropriate state agencies.