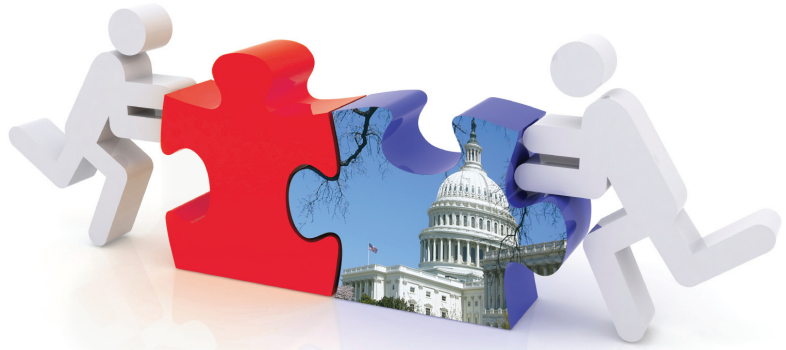




NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS



# NAIFA Partners for Advocacy

NAIFA is your connection to shaping the policies and issues that affect your company's and agency's bottom line

## What is the NAIFA Partners for Advocacy Program?

The NAIFA Partners for Advocacy Program enables companies and agencies to further support and protect the industry by giving eligible employees a voice against harmful legislation and regulation that directly impacts the insurance and financial services industry.

## Who is eligible to participate in the NAIFA Partners for Advocacy Program?

- Corporate non-managerial employees of home offices and broker-dealers
- Non-producing agency employees and support staff

## What will the participants in the NAIFA Partners for Advocacy Program receive?

- NAIFA GovTalk—Online newsletter keeping Partners up to date on NAIFA's latest legislative and regulatory efforts
- NAIFA GovAlerts—Timely email messages that let Partners know when and exactly how to make their voice heard quickly on the issues that could impact our industry
- Email updates on new articles posted on the *Advisor Today* web site [www.advisortoday.com](http://www.advisortoday.com)
- Additional email communications related to federal issues

## How can the NAIFA Partners for Advocacy make a difference?

By responding to GovAlerts, the NAIFA Partners for Advocacy can play a crucial role in influencing the issues that are critical to our industry. Partners' support for NAIFA strengthens our industry's voice on Capitol Hill!

## Why is the NAIFA Partners for Advocacy Program important to your company?

Our industry is facing increased legislative and regulatory threats that challenge our very way of doing business. The tax advantages on our products are being threatened and therefore our clients' financial security is being threatened as well. Now is the time to grow NAIFA's collective voice and expand our opportunities to address the issues that are critical to our clients and our industry.

## How can your company enroll in the NAIFA Partners for Advocacy Program?

Companies that choose to take part in the program can enroll their participants using our online enrollment form located at [www.naifa.org/corporatepartnerships](http://www.naifa.org/corporatepartnerships). There is no fee to participate.



**TO LEARN MORE ABOUT THE NAIFA PARTNERS FOR ADVOCACY PROGRAM AND TO ENROLL YOUR ELIGIBLE PARTICIPANTS ONLINE, PLEASE VISIT OUR WEBPAGE AT [WWW.NAIFA.ORG/CORPORATEPARTNERSHIPS](http://WWW.NAIFA.ORG/CORPORATEPARTNERSHIPS) OR EMAIL [NPA@NAIFA.ORG](mailto:NPA@NAIFA.ORG). TO CONTACT THE MEMBER SERVICE CENTER, PLEASE CALL 1-877-TO-NAIFA (866-2432).**